

Shoshana Vasserman

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Academic Appointments

Stanford Graduate School of Business

Assistant Professor of Economics, July 2020 - Present

National Bureau of Economic Research

Faculty Research Fellow, May 2021 - Present

Stanford Institute for Economic Policy Research

Faculty Fellow, Jan 2021 - Present

Yvette Gurley Research Scholar, Sept 2022-2023

Postdoctoral Fellow, July 2019 - 2020

Education

Ph.D. (Economics), Harvard University, May 2019

Essays on Industrial Organization

Committee: Robin Lee, Ariel Pakes, Elie Tamer

S.B. (Mathematics; Economics), Massachusetts Institute of Technology, June 2013

Publications

Ali, S. N., Lewis, G. and Vasserman, S. (2023), Voluntary Disclosure and Personalized Pricing. *EC '20; The Review of Economic Studies*, 90(2):538-571. (Featured Article)

Turkel, E., Saha, A., Owen, R. C., Martin, G. J., & Vasserman, S. (2021), A Method for Measuring Investigative Journalism in Local Newspapers. *Proceedings of the National Academy of Sciences*, 118(30).

Vasserman, S. and Yildiz, M. (2019), Pretrial Negotiations under Optimism. *The RAND Journal of Economics*, 50: 359-390.

Conference Publications

Vasserman, S., Feldman, M., & Hassidim, A. (2015, June), Implementing the Wisdom of Waze. *Twenty-Fourth International Joint Conference on Artificial Intelligence*.

Working Papers

“Scaling Auctions as Insurance: A Case Study in Infrastructure Procurement” with Valentin Bolotnyy. *Accepted, Econometrica*.

“Robust Bounds for Welfare Analysis” with Zi Yang Kang. *EC '22; Revision Requested, American Economic Review*.

“Buying Data from Consumers: The Impact of Monitoring in US Auto Insurance” with Yizhou Jin. *Revision Requested, Journal of Political Economy*.

“Bargaining and International Reference Pricing in the Pharmaceutical Industry”
with Ashvin Gandhi and Pierre Dubois.

“Socioeconomic Network Heterogeneity and Pandemic Policy Response” with Mohammad Akhbarpour, Cody Cook, Aude Marzuoli, Simon Mongey, Abhishek Nagaraj, Matteo Saccarola, Pietro Tebaldi, and Hanbin Yang.

Other Writing

“Risk Aversion and Auction Design: Theoretical and Empirical Evidence” with Mitchell Watt.
International Journal of Industrial Organization, 79: 102758.

“Comment on ‘Procurement Choices and Infrastructure Costs’ ”
Chapter in “Economic Analysis and Infrastructure Investment”, University of Chicago Press, May 2020.

Honors, Grants and Fellowships

Program on Democracy and the Internet Grant, with Greg Martin For “ <i>Measuring Impact and Consumption of Local News in a Changing Environment</i> ”	2020
NIHCM Research Grant, with Pierre Dubois and Ashvin Gandhi For “ <i>Bargaining and International Reference Pricing in the Pharmaceutical Industry</i> ”	2019
Padma Desai (Dissertation) Prize in Economics	2019
Taubman Center/Rappaport Institute Urban Dissertation Fellowship	2017
Geneva Association Dissertation Grant	2017

Conferences and Seminars

2022-2023

BFI IO+ Conference, EU Commission, University of Virginia, Columbia University, Yale University, University of Pittsburgh, Virtual Quant Marketing Seminar, Harvard Business School (EM), Berkeley/Stanford IOFest; *Scheduled*: Arizona State University, Harvard/MIT Theory, Triangle Micro Conference, Marketplace Innovation Workshop (plenary)

2021-2022

UC Berkeley, Olin School of Business (WUSL), University College London, European University Institute (EUI), Princeton University, Berkeley/Stanford IOFest, Toulouse School of Economics, Utah Business Economics Conference, UT Austin, NBER Economic Analysis of Regulation, University of Melbourne, University of Maryland, NBER Economics of Transportation in the 21st Century Conference, University of Chicago, Cowles Conference on Economic Theory, Collier School of Business (TAU), PSE Around and Beyond GDP Workshop

2020-2021

Stanford Biomedical Informatics Research Colloquia, UW-Madison (School of Business), Cornell University, AEA/ASSA Annual Meetings, Rice University, CMU Tepper, Georgetown, University of Connecticut Law School, University of Michigan, Universidad Catholica de Chile, Hong Kong University of Science and Technology

2019-2020

Bargaining: Experiments, Empirics, and Theory Workshop, Federal Reserve Bank of Chicago, UC Berkeley/Haas, SIEPR Postdoctoral Fellows Conference, University of Toronto, Massachusetts Institute of Technology, NABE Tech Economics Conference, Congressional Budget Office, Federal Trade Commission, Information in Markets Workshop, MaCCI/EPoS Virtual IO Seminar, Annual Conference of the European Association for Research in Industrial Economics (EARIE)

2018-2019

Hebrew University, Tel Aviv University, Chicago Booth School of Business, Penn State University, Princeton University, Duke University, New York University (Economics & Stern School of Business), University of Pennsylvania, the Wharton School, Microsoft Research Office of the Chief Economist, University of Chicago, Yale University, Columbia University, Stanford Graduate School of Business, New Directions in Market Design Workshop

Prior

International Joint Conferences on Artificial Intelligence Organization (Buenos Aires, 2015), Young Researcher Workshop on Economics and Computation (Tel Aviv, 2017)

Professional Services

Referee

American Economic Review, Journal of Political Economy, Econometrica, Quarterly Journal of Economics, Review of Economic Studies, RAND Journal of Economics, AER Insights, AEJ: Applied Economics, AEJ: Microeconomics, AEJ: Economic Policy, International Journal of Industrial Organization, Journal of Industrial Economics, Journal of Public Economics, Science, Journal of Economic Theory, Management Science, Operations Research, Review of Financial Studies

Grant Reviewer

National Science Foundation

Discussant

NBER Economics of Infrastructure Investment (Nov 2019), NBER Summer Institute IO (July 2020), NBER Economics of AI (Sept 2020), NBER Winter IO Meeting (Feb 2021), NBER Insurance (Oct 2022), AEA Meetings (Jan 2023), NBER Health Care (Feb 2023)

Conference Organizer

Stanford-Berkeley IOFest (2021), BFI Women in Empirical Micro (founding organizer; 2022, 2023)

Conference Program Committee Member

ACM Conference on Economics and Computation (2020, 2021, 2022), Workshop on the Design of Online Platforms (2021), International Institute for Public Finance Annual Congress (2023)

Other

ArXiv Moderator for General Economics (2023-24)